Purplebricks Group plc

("Purplebricks" or the "Company")

Block Listing Application

Purplebricks Group plc today announces that an application has been made to the London Stock Exchange for a block listing of 7,000,000 ordinary shares of 1 pence each in the Company ("Ordinary Shares").

These Ordinary Shares will be issued from time to time in order to satisfy the requirement to allot shares under the Purplebricks Group plc Employee Share Option Plan, the Purplebricks Group plc Licensee Share Option Plan and the Company's Enterprise Management Incentive Share Options Contracts (the "Schemes").

It is expected that admission will become effective on 25 July 2018. The Ordinary Shares under the block listing will rank pari passu with the Company's existing Ordinary Shares.

For further information, please contact:

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About Purplebricks

Purplebricks is the leading next generation estate agency in the UK with operations in Australia, the US and Canada that combines highly experienced and professional Local Property Experts (Local Real Estate Experts in the US) and an innovative use of technology to help make the process of selling, buying or letting so much more convenient, transparent and cost effective. Purplebricks is transforming the way people perceive estate agents and estate agency.